

*Copy and paste the following text into your landing page.*

*Please don't alter this text without approval from Affirm. You can reach out to your Client Success Manager or [merchanthelp@affirm.com](mailto:merchanthelp@affirm.com) with any questions or concerns.*

---

## Section 1: Hero

<b>Headline</b>	Make 4 interest-free payments with Affirm
<b>Subhead</b>	When inspiration strikes, say yes with confidence—knowing you'll never pay a penny more than your purchase price.

---

## Section 2: How Affirm works

<b>Headline</b>	Buying with Affirm is simple	
<b>Steps</b>	<b>1. Fill your cart</b> When you're done shopping, select Affirm at checkout.	{insert <a href="#">step 1 image</a> , <a href="#">step 2 image</a> , and <a href="#">step 3 image</a> here}
	<b>2. Complete your purchase</b> Enter a few pieces of info for a real-time decision.	
	<b>3. Pay over time</b> Make 4 payments every 2 weeks at <a href="http://affirm.com">affirm.com</a> or in the Affirm app.	
<b>CTA</b>	Just select [ <a href="#">Affirm logo - download here</a> ] at checkout	

---

*Copy and paste the following text into your landing page.*

*Please don't alter this text without approval from Affirm. You can reach out to your Client Success Manager or [merchanthelp@affirm.com](mailto:merchanthelp@affirm.com) with any questions or concerns.*

---

### Section 3: Value props

<b>Headline</b>	Say yes with confidence
<b>Subhead</b>	When you buy with Affirm, you always know exactly what you'll owe and when you'll be done paying. You'll never pay a hidden fee—or any fee, for that matter.
<b>Value props</b>	<p><b>Transparent</b> Never pay more than the price of your purchase.</p> <p><b>Simple</b> It only takes a moment, and checking your eligibility won't affect your credit score.</p> <p><b>Fair</b> Affirm won't charge you late fees or penalties of any kind, ever.</p>
<b>Disclosure</b>	Payment options are offered by Affirm, are subject to an eligibility check, and may not be available in all states. California residents: Affirm Loan Services, LLC is licensed by the Department of Business Oversight. Loans are made or arranged pursuant to California Financing Law license 60DBO-111681.

---

### Section 4: FAQs

#### **Can I pay off my purchase early?**

Yes! There's no penalty for paying early.

#### **How do I make my payments?**

You can make or schedule payments at [affirm.com](https://affirm.com) or in the Affirm app for iOS or Android. Affirm will send you email and text reminders before payments are due.

*Copy and paste the following text into your landing page.*

*Please don't alter this text without approval from Affirm. You can reach out to your Client Success Manager or [merchanthelp@affirm.com](mailto:merchanthelp@affirm.com) with any questions or concerns.*

---

**Section 4:**  
**FAQs**

**Does checking my eligibility affect my credit score?**

No—checking your eligibility won't affect your credit score.

**Can I return an item I bought with Affirm?**

Yes—You can return an item you bought with Affirm by initiating the return process with the store.

**Do I need a mobile number to use Affirm?**

Yes, you'll need a mobile phone number from the U.S. or U.S. territories. This helps Affirm verify it's really you who is creating your account and signing in.

**Where can I learn more about Affirm?**

You can visit their website at [affirm.com](http://affirm.com).

---